

[Parties and counsel listed on signature page.]

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

People of the State of California, et al.

v.

Meta Platforms, Inc.; Instagram, LLC; Meta  
Payments, Inc.; Meta Platforms Technologies,  
LLC,

MDL No. 3047

Case Nos. 4:23-cv-05448-YGR-PHK  
4:23-cv-05885-YGR-PHK  
4:24-cv-00805-YGR-PHK

Office of the Attorney General, State of Florida,  
Department of Legal Affairs

v.

Meta Platforms, Inc., Instagram, LLC., Meta  
Payments, Inc.

**STATE ATTORNEYS GENERAL'S  
ADMINISTRATIVE MOTION TO  
ENFORCE PAGE LIMITS SET FORTH  
IN JUDGE KANG'S STANDING ORDER  
FOR DISCOVERY IN CIVIL CASES**

Judge: Hon. Yvonne Gonzalez Rogers

State of Montana, *ex rel.* Austin Knudsen,  
Attorney General

v.

Meta Platforms, Inc., Instagram, LLC, Facebook  
Holdings, LLC, Facebook Operations, LLC,  
Meta Payments, Inc., Meta Platforms  
Technologies, LLC, Siculus, Inc.

Magistrate Judge: Hon. Peter H. Kang

IN RE: SOCIAL MEDIA ADOLESCENT  
ADDICTION/PERSONAL INJURY  
PRODUCTS LIABILITY LITIGATION THIS  
DOCUMENT RELATES TO:

4:23-cv-05448, 4:23-cv-05885; 4:24-cv-00805.

1 The State Attorneys General move to enforce the Court's *Standing Order for Discovery in*  
 2 *Civil Cases Before Magistrate Judge Peter H. Kang*, as applied to upcoming letter briefing that  
 3 will address disputes concerning the production of state agency documents. *See* ECF No. 1380  
 4 (ordering such briefing to be submitted by Monday, December 9). Although the Court's Standing  
 5 Order provides parties to a discovery dispute with 2 1/2 pages of letter briefing each, Meta<sup>1</sup> has  
 6 sought to impose an unworkable and unreasonable page limit—a mere 1/2 page—on each State  
 7 Attorney General.<sup>2</sup> This critical letter briefing will address discovery propounded by Meta on  
 8 agencies in up to 30 States, potentially covering approximately 240 state agencies, each  
 9 handpicked by Meta.<sup>3</sup> Repeated meet-and-confers on this point have failed, necessitating this  
 10 administrative motion under Civil Local Rule 7-11 to enforce this Court's Standing Order, so that  
 11 each State Attorney General is not prejudiced by inappropriately restricted presentation to the  
 12 Court. The State Attorneys General—who each represent separate, sovereign parties in this  
 13 enforcement action—as a baseline should each be accorded 2 1/2 pages as provided in section  
 14 (H)(3) of the Court's Standing Order.

15 Meta has propounded dozens of RFPs, seeking documents from more than 270 state  
 16 agencies in the home states of the 35 State Attorneys General who originally brought this  
 17 enforcement action. Additionally, beginning in July, Meta served more than 140 subpoenas on  
 18 state agencies, presumably targeting its highest priority documents from the agencies it deemed  
 19 most pressing. Since that time, scores of agency counsel from around the country have engaged in  
 20 protracted meet and confers, involving, among other things, identification of custodians, selection  
 21 of search terms, and provision of “hit reports.” Despite enormous efforts by these agencies, Meta  
 22 has yet to settle on search terms with a single agency, aside from the agencies in one single state.

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 24 <sup>1</sup> As used in this filing, “Meta” refers collectively to the defendants in this multistate  
 25 enforcement action: Meta Platforms, Inc.; Instagram, LLC; Meta Payments, Inc.; Meta Platforms  
 Technologies, LLC; Facebook Holdings, LLC; Facebook Operations, LLC; and Siculus, Inc.

26 <sup>2</sup> Meta's position as of the time of filing also purported to offer all State AGs a combined  
 27 5 pages of briefing to address what it termed “common issues.” Split among the State AGs at  
 issue, this amounts to a handful of additional lines per State AG.

28 <sup>3</sup> Despite numerous requests, Meta has refused to inform the State AGs which State  
 agencies will be the subject of the letter briefing.

1 Meta insisted on overly broad standalone search terms—like “polic\*,” “social media,” “practice,”  
2 and “concern”—and has refused to accept or even engage with agencies’ reasonable search  
3 proposals tailored to each agency’s particular mandates and document maintenance practices.

4 Notwithstanding these enormous efforts, Meta seeks to bring numerous issues to this  
5 Court’s attention regarding supposed deficiencies with state agencies in nearly every State on  
6 which Meta has propounded sweeping discovery. Meta has further taken the unreasonable  
7 position that each State Attorney General should be limited to a 1/2 page presentation. This is  
8 unworkable. Given the number of state agencies at issue in most States, a 1/2 page would be  
9 substantially exhausted by simply listing the names of the agencies. The issues at stake are  
10 numerous and critical, and state-agency counsel have been working around the clock, in good  
11 faith, to facilitate and respond to Meta’s dozens of RFPs and subpoenas. Meta’s preferred page  
12 limit of a 1/2 page would not provide sufficient room for appropriate presentation by each State  
13 Attorney General.

14 Further compounding the State Attorneys General’s inability to letter brief in a mere 1/2  
15 page, despite repeated meet and confers with Meta, Meta refuses to provide the State AGs with  
16 exactly what discovery issues Meta plans to raise with the Court or what remedies or relief Meta  
17 seeks. Meta refuses to even confirm whether it plans to seek discovery sanctions—confirmation  
18 that should be straightforward, as seeking sanctions under these circumstances, without notice or  
19 an opportunity to be adequately heard, would be patently at odds with due process. *See, e.g.,*  
20 *Foster v. Wilson*, 504 F.3d 1046, 1053 (9th Cir. 2007). Regardless, all of this further underscores  
21 the unreasonableness and unworkability of Meta’s attempt to limit each State Attorney General to  
22 a 1/2 page letter brief.

23 For these reasons, the State Attorneys General respectfully request that the Court enforce  
24 the page limits in its Standing Order—2 1/2 pages per party to a dispute—in forthcoming  
25 discovery letter briefing that will be presented to the Court on Monday, December 9.

1 Dated: December 4, 2024

Respectfully submitted,

2 **PHILIP J. WEISER**

3 Attorney General

4 State of Colorado

5 /s/Krista F. Batchelder

6 Krista F. Batchelder, CO Reg. No. 45066 *pro*  
*hac vice*

7 Deputy Solicitor General

8 Shannon W. Stevenson, CO Reg. No. 35542 *pro*  
*hac vice*

9 Solicitor General

10 Elizabeth Orem, CO Reg. No. 58309

11 Assistant Attorney General

12 Colorado Department of Law

13 Ralph L. Carr Judicial Center

14 Consumer Protection Section

15 1300 Broadway, 7th Floor

16 Denver, CO 80203

17 Phone: (720) 508-6384

18 krista.batchelder@coag.gov

19 *Attorneys for Plaintiff State of Colorado, ex rel.*

20 *Philip J. Weiser, Attorney General*

21 **ROB BONTA**

22 Attorney General

23 State of California

24 /s/ Megan O'Neill

25 Nicklas A. Akers (CA SBN 211222)

26 Senior Assistant Attorney General

27 Bernard Eskandari (SBN 244395)

28 Emily Kalanithi (SBN 256972)

Supervising Deputy Attorneys General

Nayha Arora (CA SBN 350467)

Megan O'Neill (CA SBN 343535)

Joshua Olszewski-Jubelirer (CA SBN 336428)

Marissa Roy (CA SBN 318773)

Brendan Ruddy (CA SBN 297896)

Deputy Attorneys General

California Department of Justice

Office of the Attorney General

455 Golden Gate Ave., Suite 11000

San Francisco, CA 94102-7004

1 Phone: (415) 510-4400  
2 Fax: (415) 703-5480  
3 Megan.Oneill@doj.ca.gov

4 *Attorneys for Plaintiff the People of the State of  
California*

5 **RUSSELL COLEMAN**  
6 Attorney General  
7 Commonwealth of Kentucky

8 /s/ J. Philip Heleringer

9 J. Christian Lewis (KY Bar No. 87109),  
10 *Pro hac vice*

11 Philip Heleringer (KY Bar No. 96748),  
12 *Pro hac vice*

13 Zachary Richards (KY Bar No. 99209),  
14 *Pro hac vice*

15 Daniel I. Keiser (KY Bar No. 100264),  
16 *Pro hac vice*

17 Matthew Cocanougher (KY Bar No. 94292),  
18 *Pro hac vice*

19 Assistant Attorneys General  
20 1024 Capital Center Drive, Suite 200  
21 Frankfort, KY 40601

22 CHRISTIAN.LEWIS@KY.GOV

23 PHILIP.HELERINGER@KY.GOV

24 ZACH.RICHARDS@KY.GOV

25 DANIEL.KEISER@KY.GOV

26 MATTHEW.COCANOUGH@KY.GOV

27 Phone: (502) 696-5300

28 Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of  
Kentucky*

**MATTHEW J. PLATKIN**  
Attorney General  
State of New Jersey

/s/ Thomas Huynh

Kashif T. Chand (NJ Bar No. 016752008),  
*Pro hac vice*

Section Chief, Deputy Attorney General  
Thomas Huynh (NJ Bar No. 200942017),  
*Pro hac vice*

Assistant Section Chief, Deputy Attorney  
General

1 Verna J. Pradaxay (NJ Bar No. 335822021),  
2 *Pro hac vice*  
3 Mandy K. Wang (NJ Bar No. 373452021),  
4 *Pro hac vice*  
5 Deputy Attorneys General  
6 New Jersey Office of the Attorney General,  
7 Division of Law  
8 124 Halsey Street, 5th Floor  
9 Newark, NJ 07101  
10 Tel: (973) 648-2052  
11 Kashif.Chand@law.njoag.gov  
12 Thomas.Huynh@law.njoag.gov  
13 Verna.Pradaxay@law.njoag.gov  
14 Mandy.Wang@law.njoag.gov  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

*Attorneys for Plaintiff New Jersey*  
*Division of Consumer Affairs*

**ATTESTATION**

I, Megan O'Neill, hereby attest, pursuant to N.D. Cal. Civil L.R. 5-1, that the concurrence to the filing of this document has been obtained from each signatory hereto.

Dated: December 4, 2024

By: /s/ Megan O'Neill